



**GREEN MOUNTAIN FLORIST SUPPLY WELCOMES  
FRANÇOISE WEEKS TO BURLINGTON, VT!**




photo Jamie Bosworth

*Wedding, Woodland & Botanical Couture*  
**WORKSHOP SERIES**

**Wedding Workshop**

Tuesday - Thursday, March 24, 25 & 26th, 9 to 4 PM

**Woodland Workshop**

Saturday March, 28th, 9 to 4 PM

**Botanical Couture Workshop**

Sunday March 29th, 9 to 4 PM

Hosted by

**Green Mountain Florist Supply**

45 Swift Street, So. Burlington, VT  
Lunch provided

Please bring your own tools: clippers,  
scissors, wire clippers and knives

Registration

call 802-865-4447  
or email [jayson@gmfsi.com](mailto:jayson@gmfsi.com)



**CREATE AND KEEP  
YOUR DESIGNS**

photo June Lion

**ABOUT** *Françoise Weeks*

Born in Belgium, where flowers are an integral part of everyday life, Françoise trained with florists in Antwerp. She has designed hundreds of weddings since 1996 and has translated her passion for nature and the garden into a distinctive, lush and textural style. Through the imaginative use of flowers, herbs, fruits and foliage, Françoise is highly skilled at translating fresh ideas into exquisite reality.

She shares her knowledge of floral design and mechanics with professionals and students from around the world in an intimate studio workshop setting. Françoise has been the subject of numerous magazine articles throughout the United States and Europe. She now teaches frequently nationwide and has taught workshops in Europe and Australia. She will be teaching in Mexico and China in 2015.

**VISIT [GMFSI.COM/FRANCOISEWEEKS](http://GMFSI.COM/FRANCOISEWEEKS) FOR MORE INFO**

## SEMINAR SCHEDULE



**MARCH 24TH – MARCH 26TH 9 TO 4 PM**

### *Wedding* WORKSHOP

**Tuesday: Reception Flowers** We'll discuss what's involved in consultations, proposals and contracts. We'll explore a plethora of ideas for the wedding reception, including centerpieces, arrangements for buffets, fireplace mantles and cake decorations. The mechanics of all these designs will be discussed and practiced in depth.

**Wednesday: Ceremony Flowers** Pricing and streamlining work will be on the agenda. Together we will design the elements for the wedding ceremony, including chuppah decorations, altar pieces, candelabras and pew arrangements.

**Thursday: Personal Flowers** Social Media and marketing will be discussed. We'll elaborate different ideas for wedding bouquets, including whimsical bouquets, flower crowns, pomanders and wrist corsages.

photo Jamie Bosworth

**SATURDAY, MARCH 28TH 9 TO 4 PM**

### *Woodland* ARRANGEMENTS

Experiment with color, texture, form, ideas and techniques. Along with traditional flowers, the choices of product will also include rich foliages, bark, berries, seedpods, small fruits and veggies, twigs, herbs etc. to create detailed woodland bouquets and centerpieces.

You will learn how to use moss, texture and bark to cover the containers that serve as the foundation for your arrangements. A piece of bark, a log, driftwood, a wooden disk, branches, even root balls can all become bases for the unique designs.

photo Jamie Bosworth



**SUNDAY, MARCH 29, 9 TO 4 PM**

### *Botanical Couture* WORKSHOP

In the Botanical Couture Workshop floral-infused purses, shoes, jewelry and headpieces will be demonstrated. As these designs are labor intensive and very detailed they take longer to make.

When it comes to floral millinery, a design may be lush and vibrant or simple and elegant. The elements used all add up to a unique design. Students will learn how to fashion a basic armature. In the afternoon they will learn to shape styrofoam into a base for a purse. Once the foundation is laid, styles will vary depending on the student and floral/botanical choice by each individual.

photo Ted Mishima

*green mountain florist supply*

45 Swift Street So. Burlington, Vermont, 802-865-4447

1098 US Route 2, Middlesex Vermont, 802-223-7600

**CALL 802.865.4447 TO REGISTER**

or email [jayson@gmfsi.com](mailto:jayson@gmfsi.com)

## REGISTRATION & PRICING

GMFSI Members	GMFSI Non - Members
<i>Wedding Design</i> Workshop Series March 24, 25 & 26th 2015 9am - 4pm  \$500 3 day series	<i>Wedding Design</i> Workshop Series March 24, 25 & 26th 2015 9am - 4pm  \$800 3 day series
<i>Woodland</i> Workshop March 28th 2015 9am - 4pm  \$200	<i>Woodland</i> Workshop March 28th 2015 9am - 4pm  \$300
<i>Botanical Couture</i> Workshop March 29th 2015 9am - 4pm  \$200	<i>Botanical Couture</i> Workshop March 29th 2015 9am - 4pm  \$300

## ADDITIONAL DETAILS

Hosted by Green Mountain Florist Supply  
Located at 45 Swift Street, South Burlington VT  
Lunch 12 - 1 provided  
Please bring your own tools;  
clippers, scissors, wire clippers and knives  
Call (802) 865-4447 to Register, ask for Jayson or Heather  
and or email [Jayson@gmfsi.com](mailto:Jayson@gmfsi.com)

These workshops are for advanced skill levels

To reserve your spot a non - refundable deposit of \$100 is required at registration

Workshop space is limited

**CALL (802) 865-4447 TO REGISTER**